



SYNOPSIS

Storytelling and Fundraising for
Cultural Heritage professionals

ANNEX 1: Info about Musei Reali

WHO WE ARE

The mission of Musei Reali is to preserve and valorise the heritage of monuments, works of art and sites, which grew through the dynastic history of the Savoy family. This heritage is part of an urban compendium located in the heart of the ancient city, thus offering to the visitors a dynamic experience and opportunities for a better access, knowledge, creativity and enjoyment. The visitor experience is the main goal of Musei Reali, which are committed to the pursuit of excellence in every aspect of their collections and activities. Using traditional and new tools in the fields of communication, interpretation and presentation, Musei Reali aim to offer their visitors a dynamic, innovative and welcoming service, aimed at cultural growth in the field of history and visual arts.

The Musei Reali of Turin (former Polo Reale), in accordance with art. 30 of the D.P.C.M. n.171 of 29 August 2014, Regulations for the organisation of Ministero dei beni e delle attività culturali e del turismo, of the offices of direct collaboration of the Minister and of the Independent Body for Performance Evaluation (the so-called "Franceschini Reform"), are configured as a museum of relevant national interest, with special autonomy in scientific, financial, accounting and organisational matters.

In 2016, following the issuance of Ministerial Decree no. 43 of 23.01.2016, Modifications to the decree of 23.12.2014, on "Organisation and functioning of state museums", the Turin museum area changed its name: the new "Musei Reali" replaced the previous "Polo Reale".

The name change corresponds to the desire to continue along the path of autonomy and the definition of a new identity as a single body.

To view the organizational chart and the management structure of Musei Reali, visit the Web page Organization (<https://museireali.beniculturali.it/organizzazione/>) and read their Statutes.