

## Module: Digital Storytelling for fundraising

### PDF-3a: Storyboarding

#### Why use storyboards?

Storyboards are an efficient method of communicating information, visually displaying a process, and showing the flow of time. Storyboards, at their most basic level, are a series of sequential drawings used to convey a story. If you break the story into bite-sized sections, you can concentrate on each section separately, without getting distracted.

Storyboarding is quite simple. There are numerous free templates and storyboard makers available online, but you can design your own with little effort. Consider it like a comic book. The plot is contained in a series of panels across numerous pages. Follow that overall appearance with a “window” for you to sketch the action and an area for you to put in conversation. Using a pencil, you may easily construct preliminary pictures of what’s going to happen in each single panel. You don’t have to do it that way, though. Even pros increasingly utilize computer applications to generate storyboards. Some cut out pictures from magazines or shoot their own shots and utilize them. It doesn’t have to look attractive. The aim is to effectively transmit information, thus stick figures and plain forms are better than pretty pictures of people and conflicts in that sense.

#### Some tips and tricks for working on a storyboard:

Work on several sheets of paper. Write lots of rapid, rough thumbnail ideas using small post-it notes. Arrange your ideas whichever you choose.

Be flexible - In storyboarding, preliminary cut-and-paste boards are taken through a process of distillation to completion. Until decision time, everything should be questioned.

Re-sequence several photos, discarding as many as feasible. Dynamically adjust to a proper structure and feel.

Welcome randomness - Do not let processes ruin your inspiration. Purge yourself of every random thought you can, and only the important things will remain in the storyboard. Reconsider and then sleep on it.

Ask for feedback. You should ask others for input and take criticism in a positive manner, considering how you may apply these ideas to improve your storyboard.

Some more tips for creating your own storyboard may be found here: [5 Important Tips to Help You Make Great Storyboards](#)

#### Visual Timelines

Besides a storyboard, you can also use a TIMELINE VISUALIZATION. In order to create your visual timeline, grab a piece of paper or an online document, and draw a timeline. Then



## SYNOPSIS

Storytelling and Fundraising for  
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start visualising the different situations or steps of the story. Once you have done this you can start filling the open spaces or gaps with new ideas/scenes/interactive tools.